

Follow, Follow, Follow: Conforming to Society

Task 3: Understanding Power Struggles

Activity 3: Understanding Power Struggles Through Literature Connections

Directions:

As an advertising specialist hired by the government, you will write one slogan that will be used in government commercials and billboards. A slogan is a short, memorable phrase used in advertising or for propaganda. Some examples are listed below. This slogan will be used to promote the third Amendment of the Bill of Beliefs: the decisions of authority cannot be challenged. Your slogan should be a short phrase or sentence that concisely captures the amendment. Then write three sentences explaining how this slogan will make people agree with Amendment 3.

(expandable text box)

Answers will vary.

Must be a slogan that concisely captures the amendment.

Must be accompanied by a 3 sentence explanation of how the slogan makes people agree with the amendment.