

Lights, Camera, Action: Perseverance!

Task 4: Exploring Perseverance in Civil Rights

Activity 3: Steal Their Style

Directions:

1. Use web resources to find a definition for each of the two persuasive techniques listed below.
2. Look for examples in each of the speeches and include a quote for the techniques listed.
3. If you can find no example, explain why the author may not have used that technique.

Student answers may vary.

Persuasive Techniques	Definition	Examples from Malala Yousafazi's Speech	Examples from Nelson Mandela's Speech
Pathos	The characteristic of convincing the audience of the speaker's beliefs by appealing to their emotions.	"And that is why they killed 14 innocent medical students in the recent attack in Quetta. And that is why they killed many female teachers and polio workers in Khyber Pukhtoon Khwa and FATA. That is why they are blasting schools every day. Because they were and they are afraid of change, afraid of the equality that we will bring into our society. " (Accept any lines from the text that fit the criteria of the definition to the left)	"Overcoming poverty is not a gesture of charity. It is an act of justice. It is the protection of a fundamental human right, the right to dignity and a decent life." (Accept any lines from the text that fit the criteria of the definition to the left.)
Bias	A personal and sometimes unreasoned judgment	"The terrorists are misusing the name of Islam and Pashtun society for their own personal benefits." (Accept any lines from the text that fit the criteria of the definition to the left.)	There are no instances of bias. The lack of bias lends credibility as he gives instructions to world leaders as they discuss world poverty and makes him a better role model for his audience; answers will vary.