### 3.1 Exponential Functions and Their Graphs --- Part 1: Exponential Graphs

## Exponential Functions

Parent exponential function:

Ex) Evaluate, using your calculator: $f(x)=$

## Graphs of Exponential Functions

Ex 1) (from page 219)

- Both functions have positive exponents
- The graphs of both functions increase (for exponential functions, this means that from
 left to right, the $y$ values are getting larger)
- The graph of $g(x)=4^{x}$ increases more rapidly than the graph of $f(x)=2^{x}$

Ex 2) (from page 219)

- Both functions have negative exponents
- The graphs of both functions decrease (for exponential functions, this means that from left to right, the $y$ values are getting smaller)

- The graph of $\mathrm{G}(x)=4^{-x}$ decreases more rapidly than the graph of $\mathrm{F}(x)=2^{-x}$


## Characteristics of Exponential Graphs

Transformations:
Horizontal Shifts:

Vertical Shifts:

Axis Flips:

## Range:

Range:
Range of an exponential functions graph:

Find the range of the following functions:
Ex 3)
Ex 4)
Ex 5)

## Domain:

Domain:
Domain of an exponential functions graph:


## X-Intercepts:

x-intercepts:
Finding $x$-intercepts:
x-intercepts of an exponential functions graph:

Find the x-intercepts of each, if they exist:

## $y$-Intercepts:

$$
y \text {-intercepts: }
$$

Finding $y$-intercepts:
$y$-intercepts of an exponential functions graph:

Find the $y$-intercepts of each:

| $y=2^{x}$ |  |
| :---: | :---: |
| $x$ | $y$ |
| 2 | 4 |
| 1 | 2 |
| 0 | 1 |
| -1 | $1 / 2$ |
| -2 | $1 / 4$ |
| -3 | $1 / 8$ |
| -4 | $1 / 16$ |

Find the horizontal asymptotes of each:

## Vertical Asymptotes:

Exponential functions never have vertical asymptotes! (Vertical asyms. are found by finding what numbers, when plugged in for x , make the function not exist. Since x is in the exponent, it can be anything - positive, negative, fraction.... Any real number!

## The breakdown: Steps to graph exponential functions:

These graphs below are examples, using $y=2^{x}$ as the parent function. Remember that there could easily be many more translations within the 2 functions that involve a flip upon an axis

When there is NO FLIP over the $\mathbf{x}$ or $\mathbf{y}$ axis, the graph will resemble it's original parent function.


When there is a flip over the $\mathbf{x}$ axis (the entire function is negated, denoted with a negative in front of the entire function) the graph will resemble an $x$ axis flip of the parent function


When there is a flip over the $y$ axis (the $x$ value is negated) the graph will resemble an $y$ axis flip of the parent function


