Career Math
End of 1st Semester ePortfolio

Name:

/28 = %

Home Page

0 Points	1 Point	2 Points	3 Points	4 Points
No necessary items on home page	3 necessary items missing from home page.	2 necessary items missing from home page.	1 necessary item missing from home page.	Home page includes logo, business name, student name, and general information about the business. Page should be well-organized.

Project 2 Page – Costs/Business Operations

0 Points	1 Point	2 Points	3 Points	4 Points
Costs/business operations page not provided.		Costs/business operations page lacks detail related to all 3 items, or either 1-2 items are provided.		Costs/business operations page should consists of basic information about total start-up costs, monthly costs, and some detail on how the business is operated. Information should be provided in sentence form or bullet-pointed.

Project 3 Page – Financing/Loan

0 Points	1 Point	2 Points	3 Points	4 Points
Financing page not provided.		Financing page lacks detail related to all 3 items, or either 1-2 items are provided.		Financing page should consists of basic information about the loan selected for the business, including interest rate, loan amount, and total money repaid. Information should be provided in sentence form or bullet-pointed.

Project 4 Page – Marketing Plan

0 Points	1 Point	2 Points	3 Points	4 Points
Marketing page not provided.		Marketing page lacks detail related to all 3 items, or either 1-2 items are provided.		Marketing page should include strategies used in marketing plan, their costs, and either profit or ROI. Information should be provided in sentence form or bullet-pointed.

Timeliness

0 Points	1 Point	2 Points	3 Points	4 Points
ePortfolio not completed.		ePortfolio completed after assigned due date, but before grading deadline.		ePortfolio completed on or before assigned due date.

Organization

0 Points	1 Point	2 Points	3 Points	4 Points
ePortfolio pages are not well-organized, but have more than 2 spelling / grammatical errors and have more than 2 excess items on pages	ePortfolio pages are not well-organized, but have 1-2 spelling/grammatical errors and have 1-2 excess items on pages	ePortfolio pages are well-organized and appealing, but have 1-2 spelling / grammatical errors and have 1-2 excess items on pages	ePortfolio pages are well-organized and appealing, but have 1-2 spelling or grammatical errors.	ePortfolio pages are well-organized and appealing. Excess tabs and/or links from templates should be removed. All items should be spelled properly and be grammatically correct.

Uploaded Files

0 Points	1 Point	2 Points	3 Points	4 Points
Project files not uploaded.	All project files submitted, with the exception of 4-5 spreadsheets and/or research papers.	All project files submitted, with the exception of 2-3 spreadsheets and/or research papers.	All project files submitted, with the exception of 1 spreadsheet or research paper.	All spreadsheets and research papers are submitted for each of the 3 projects related to the business. Links can be placed respectfully on each project page, or all on one document page.